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Brand view



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VISUAL RECOGNITION SYSTEM
H+M SMARTHOMEBUS BRAND DESIGN

The enterprise vision recognition foundation design essential factor is by the symbol, the indian standard typeface, the English standard typeface, the standard color four constitutions, In all designs, has the foundation to design the essential factor the whole utilization, establishes is clear about the unification the enterprise image.

In all visual image design, must observe this handbook standard strictly the application method, guaranteed the foundation design essential factor the whole performance, establishes the integrity unification the image recognition system.





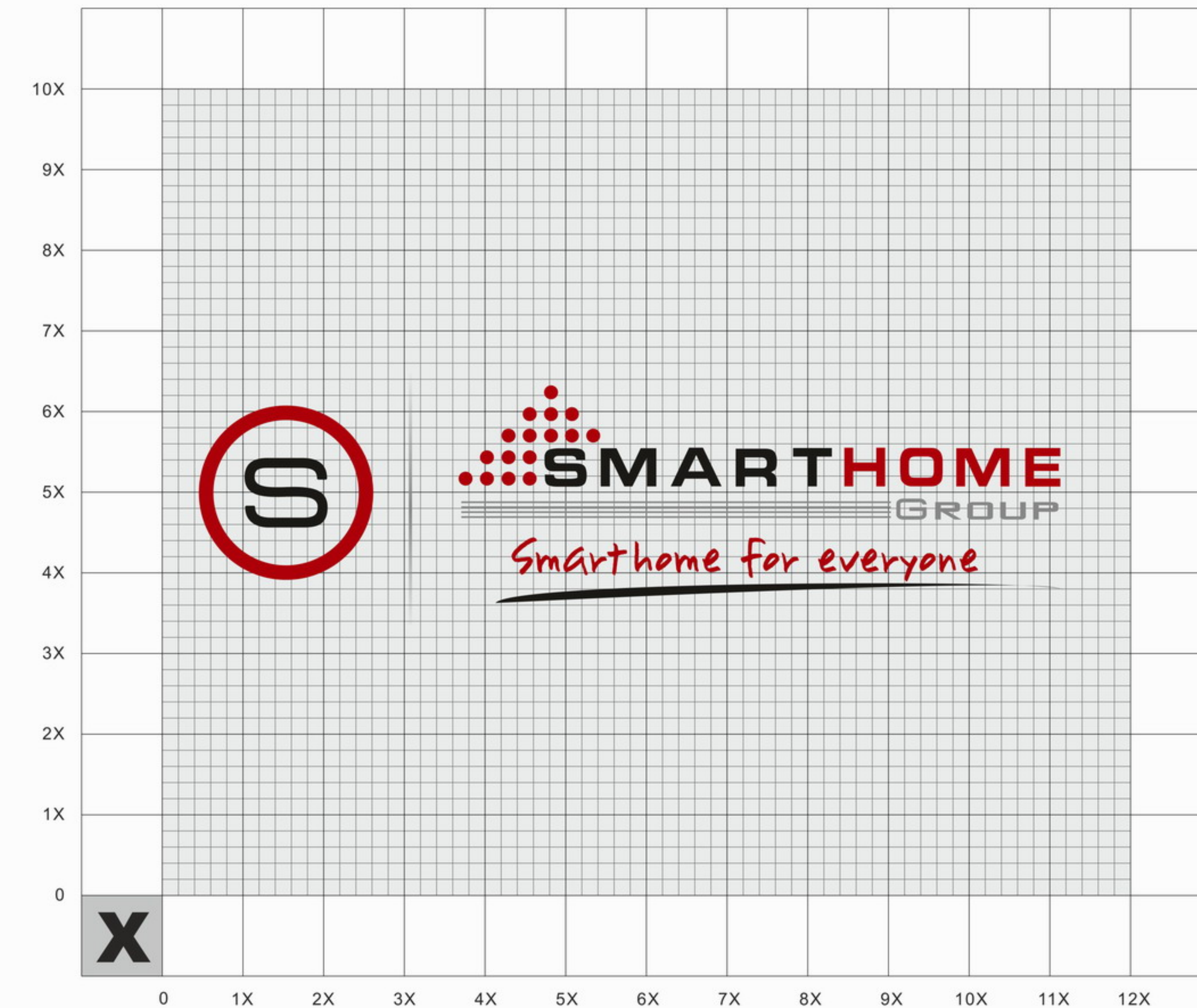
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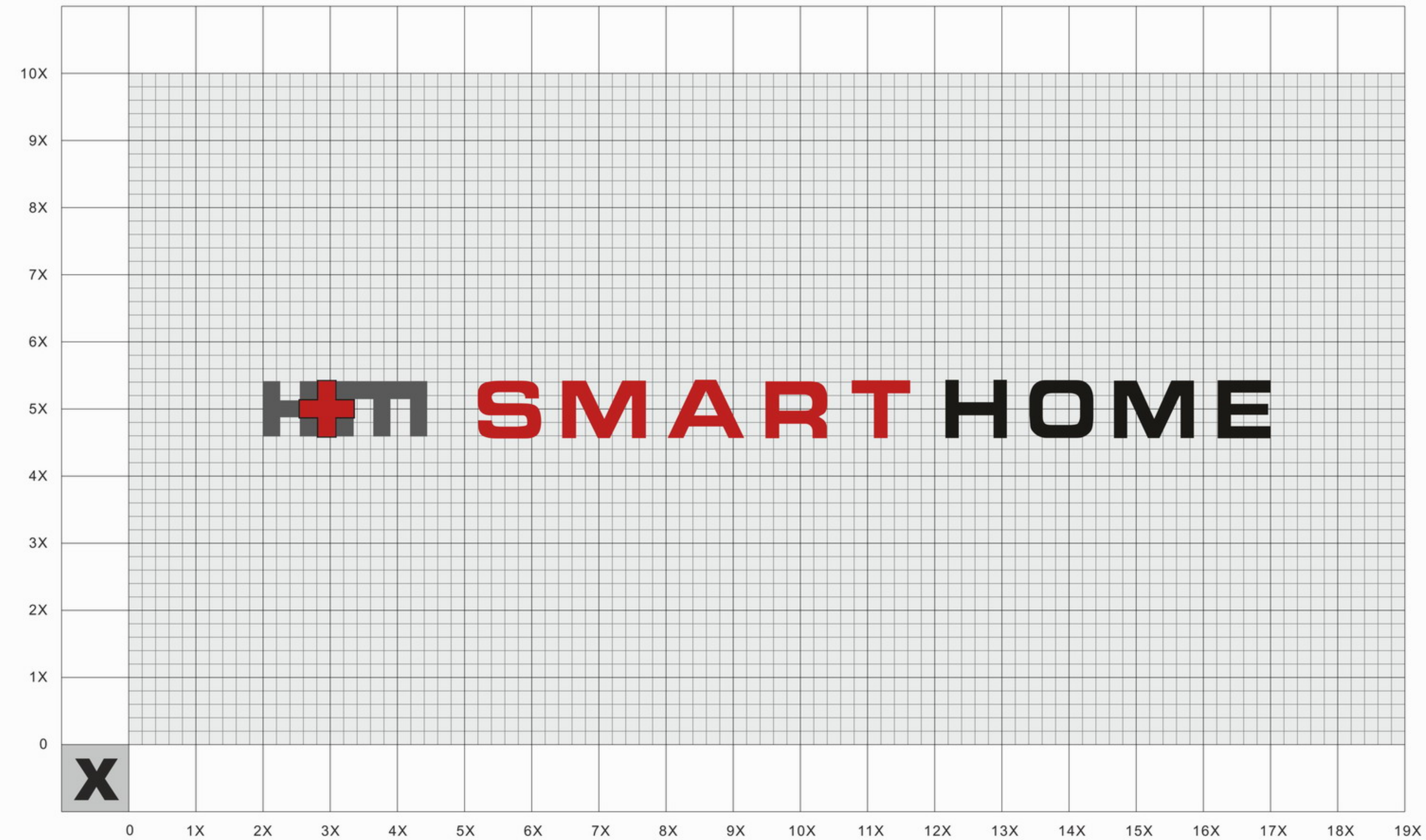


R:100 G:000 M:100 Y: 100 K: 100

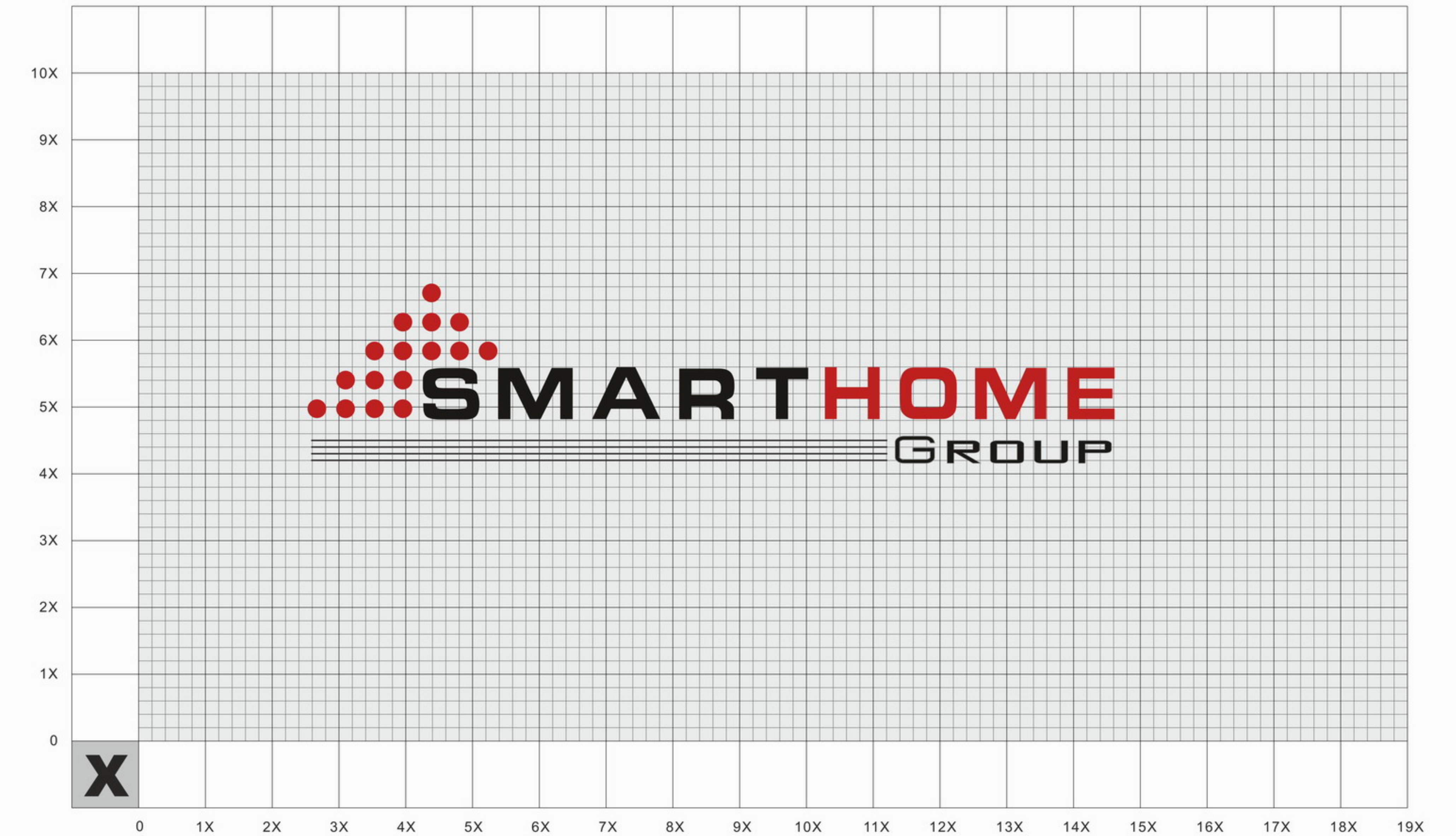


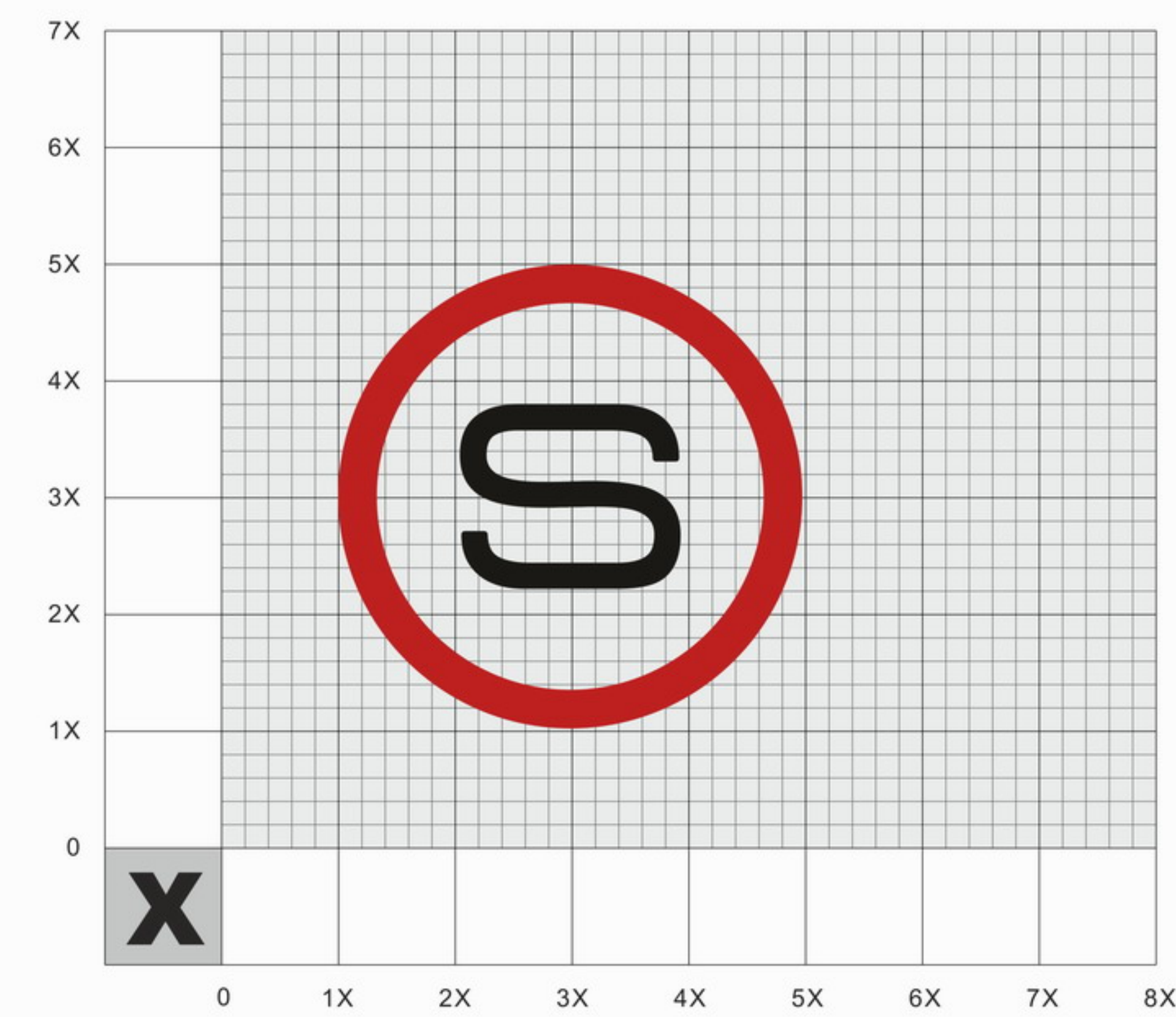
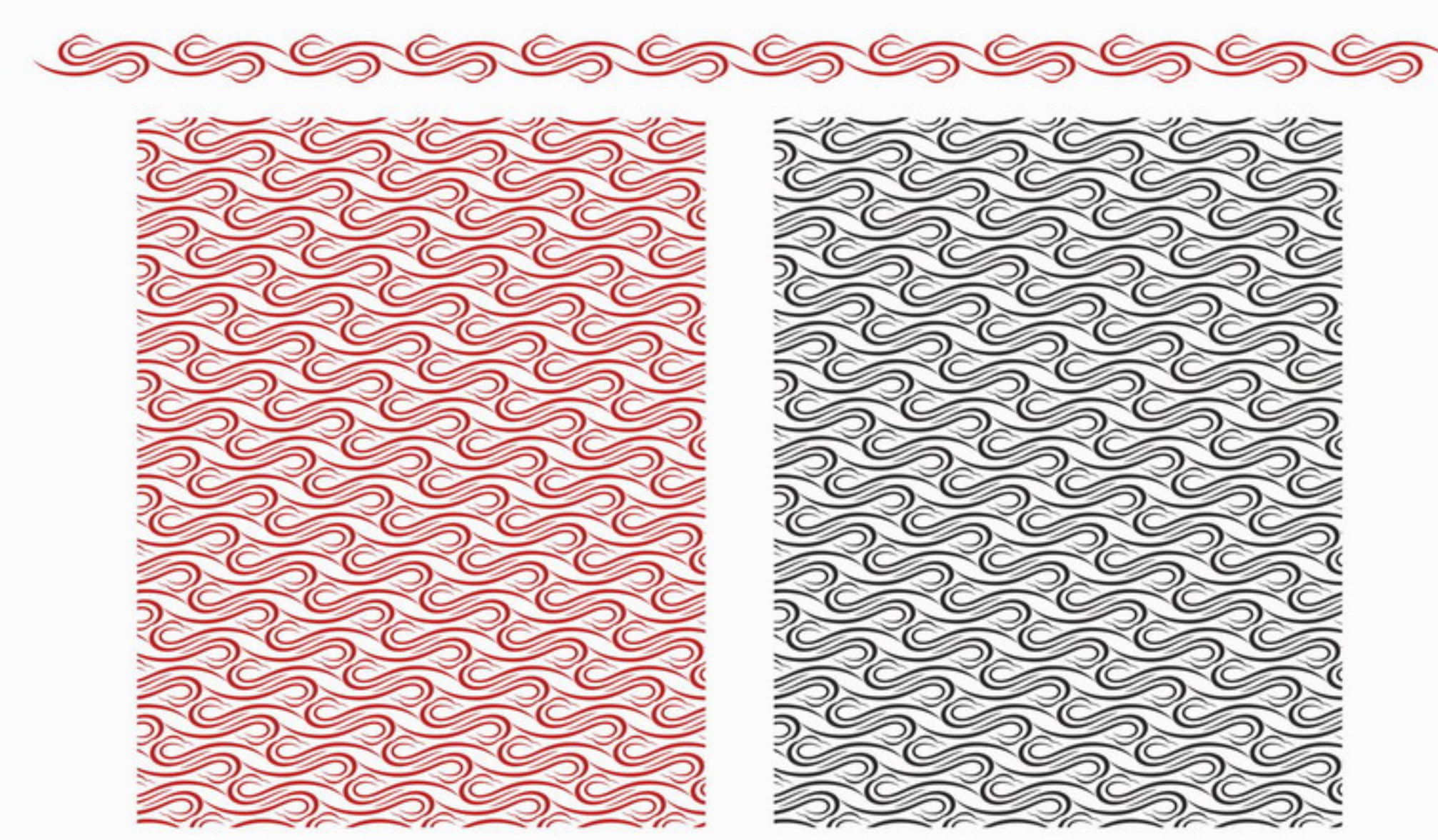
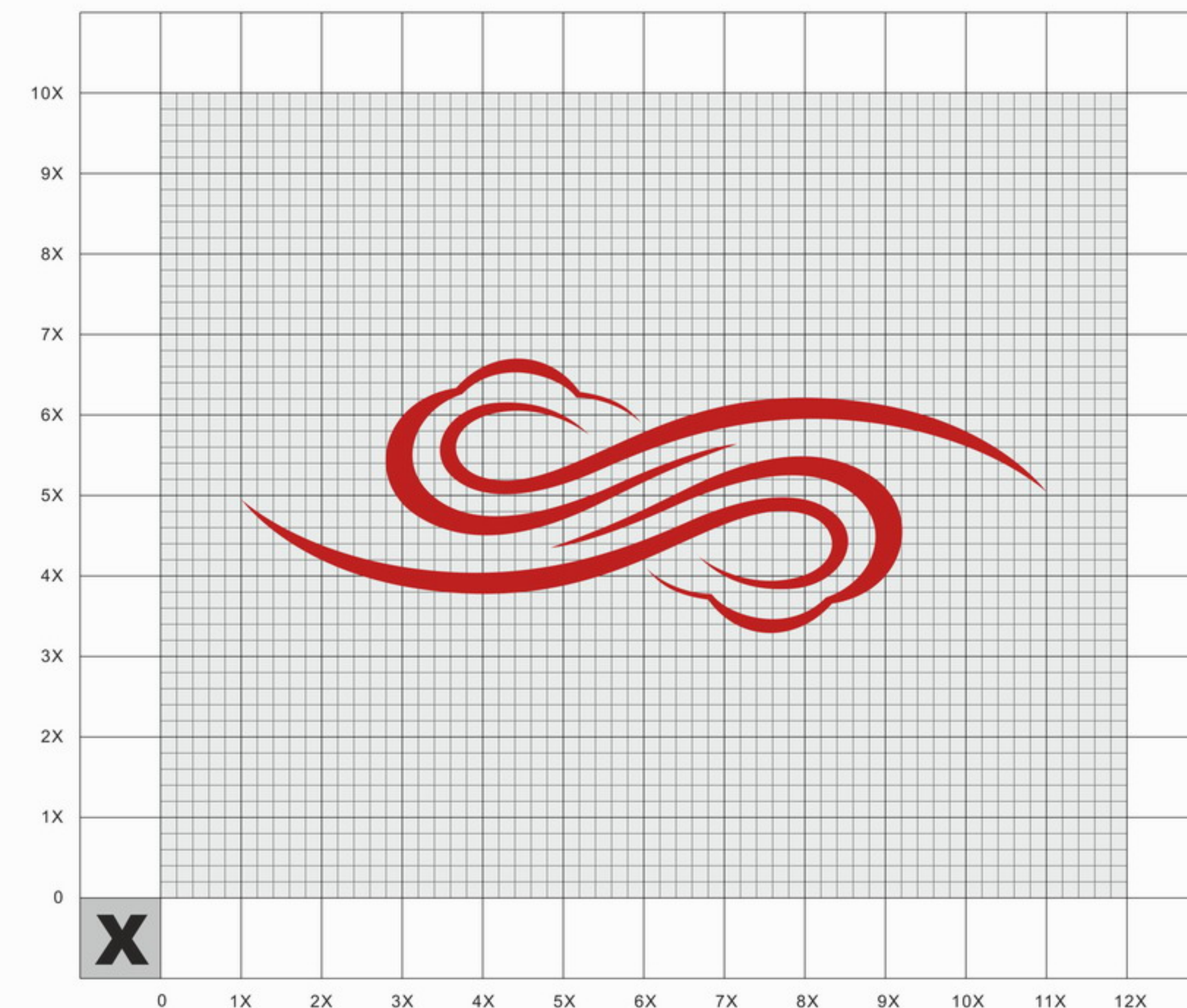
C:000 M:000 Y:000 K:060



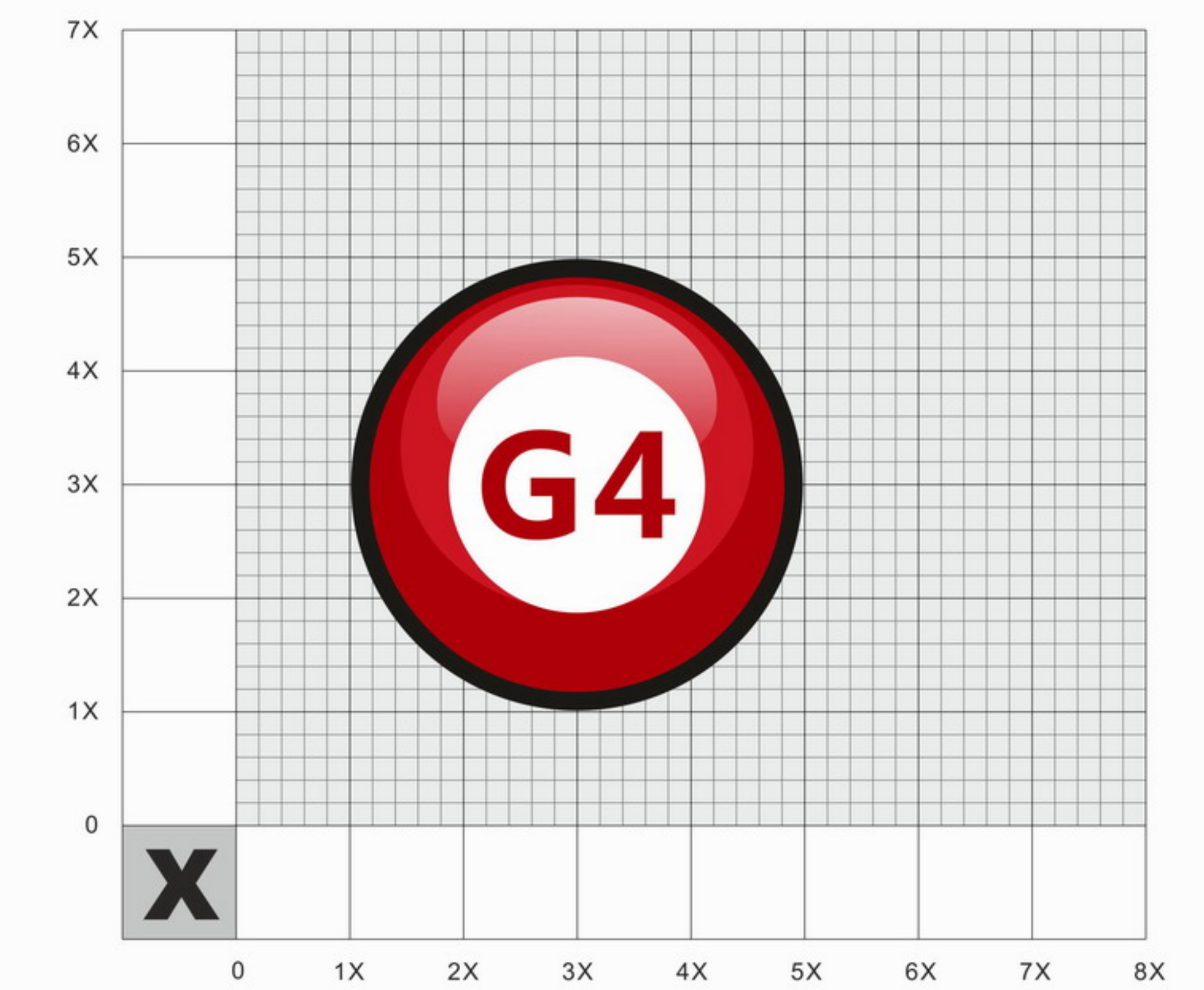


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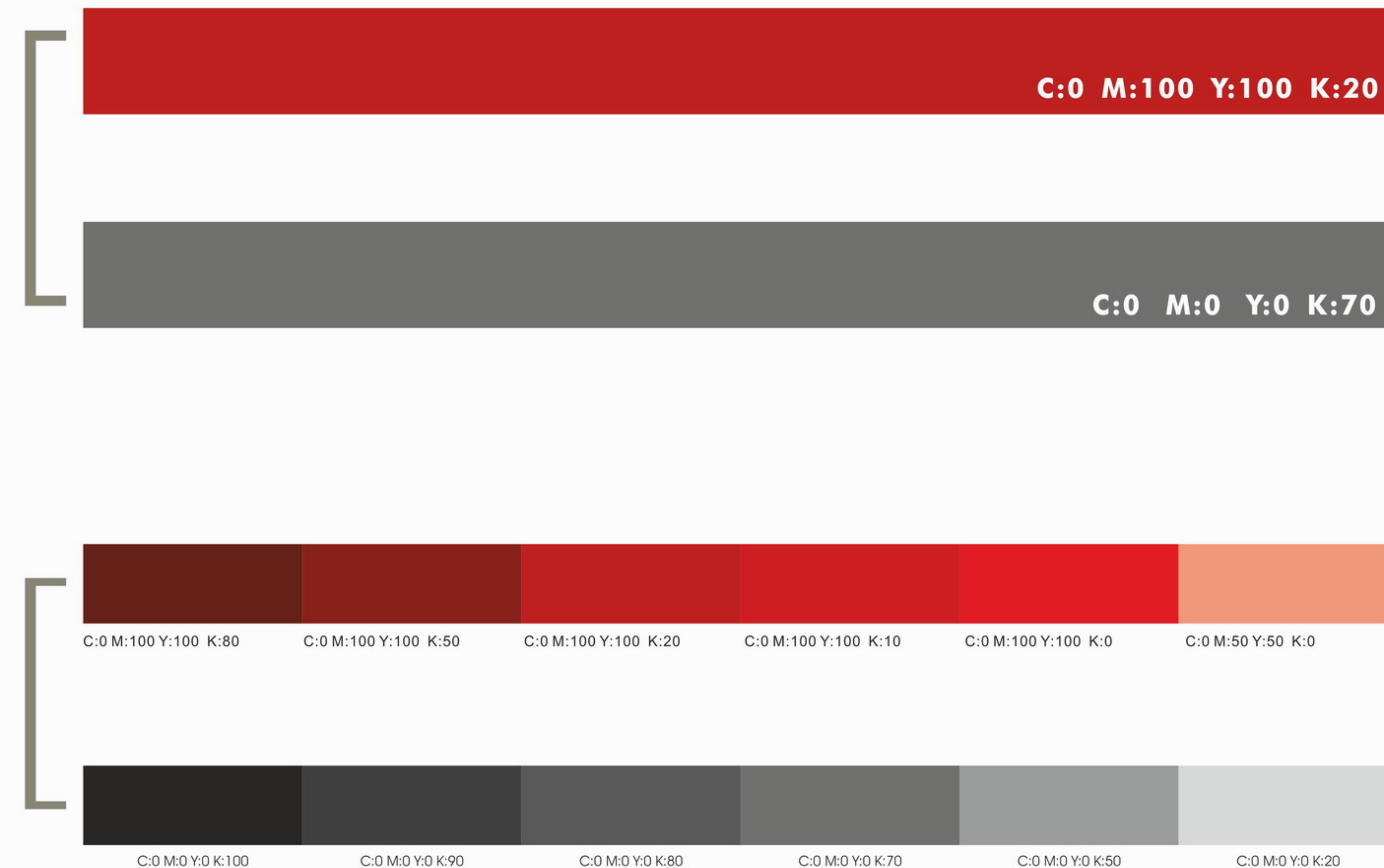


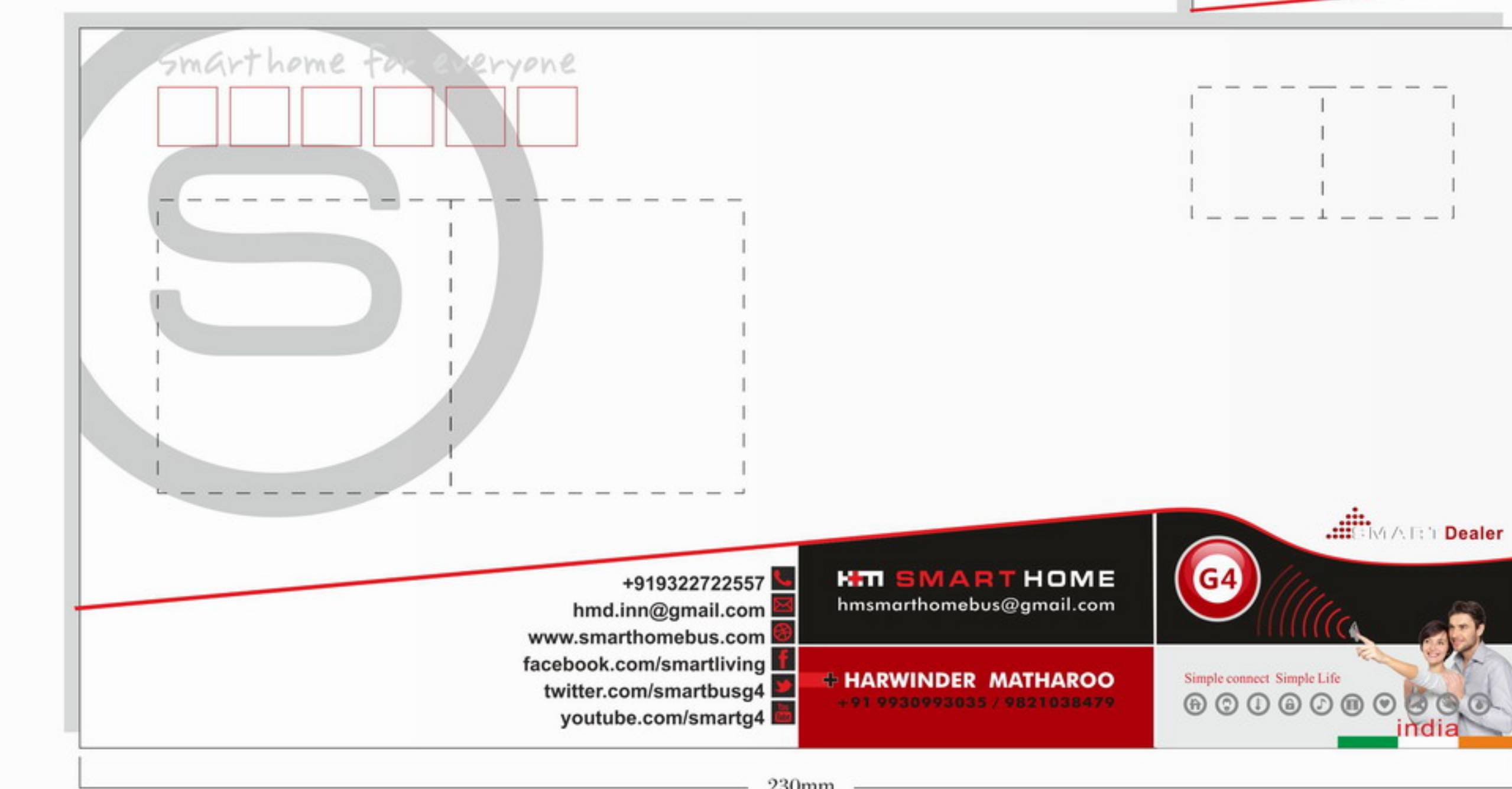
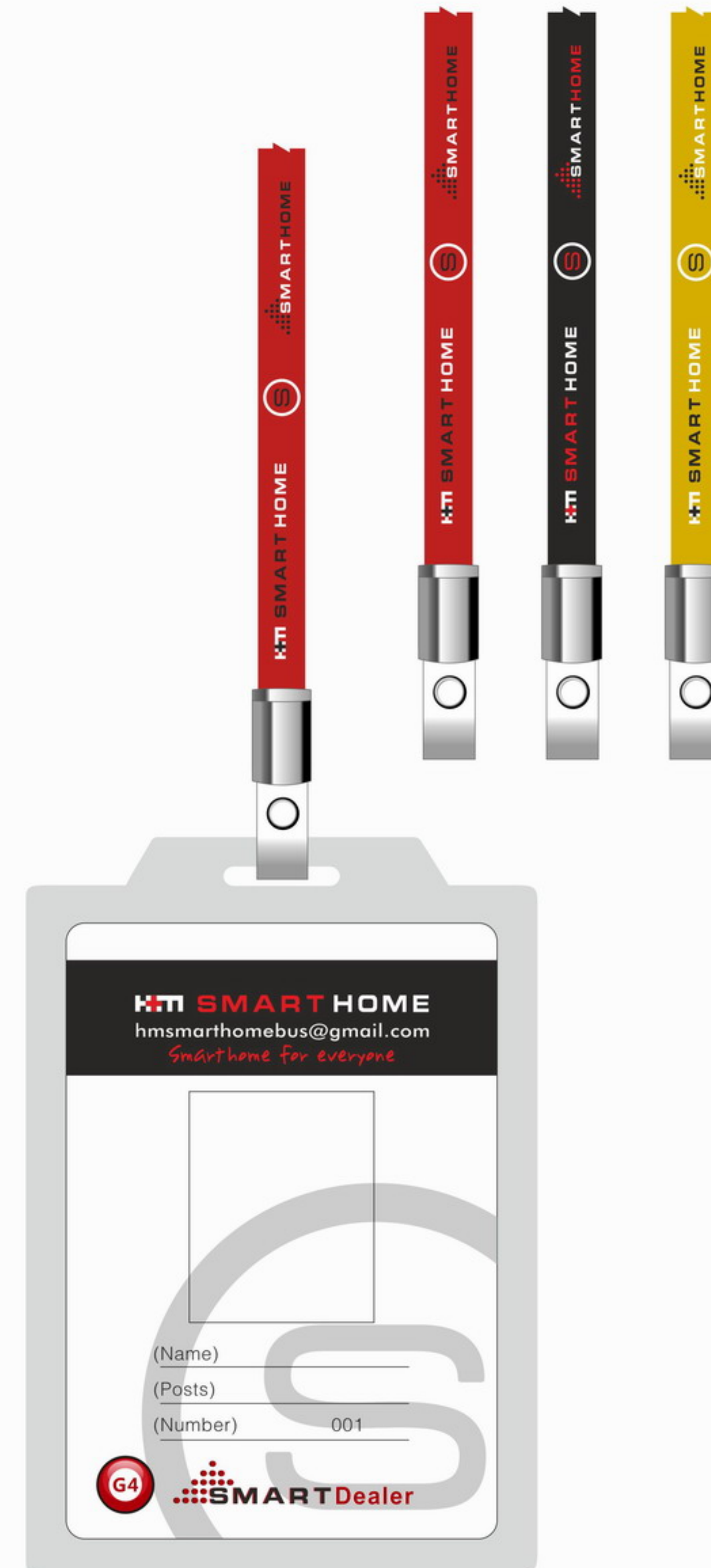
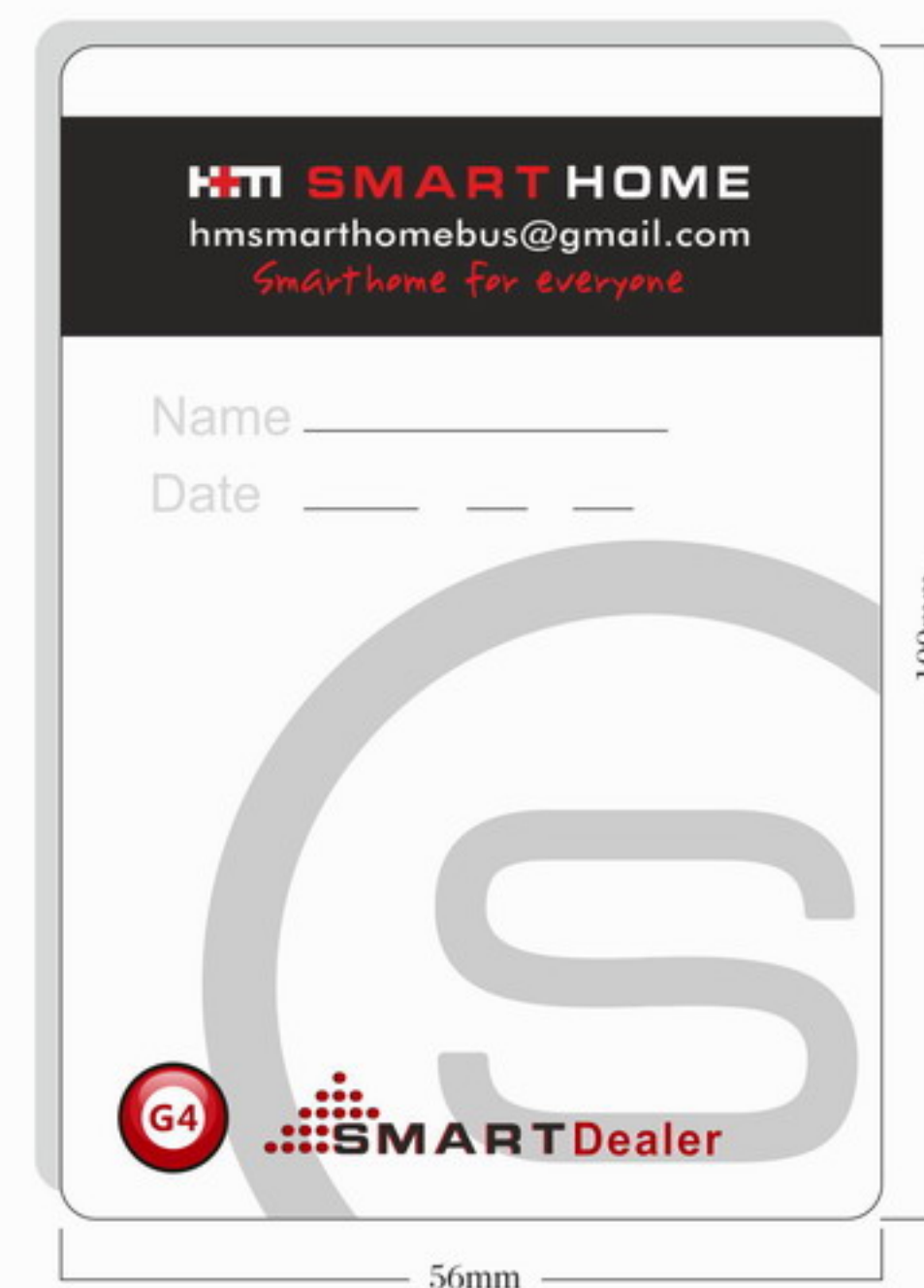
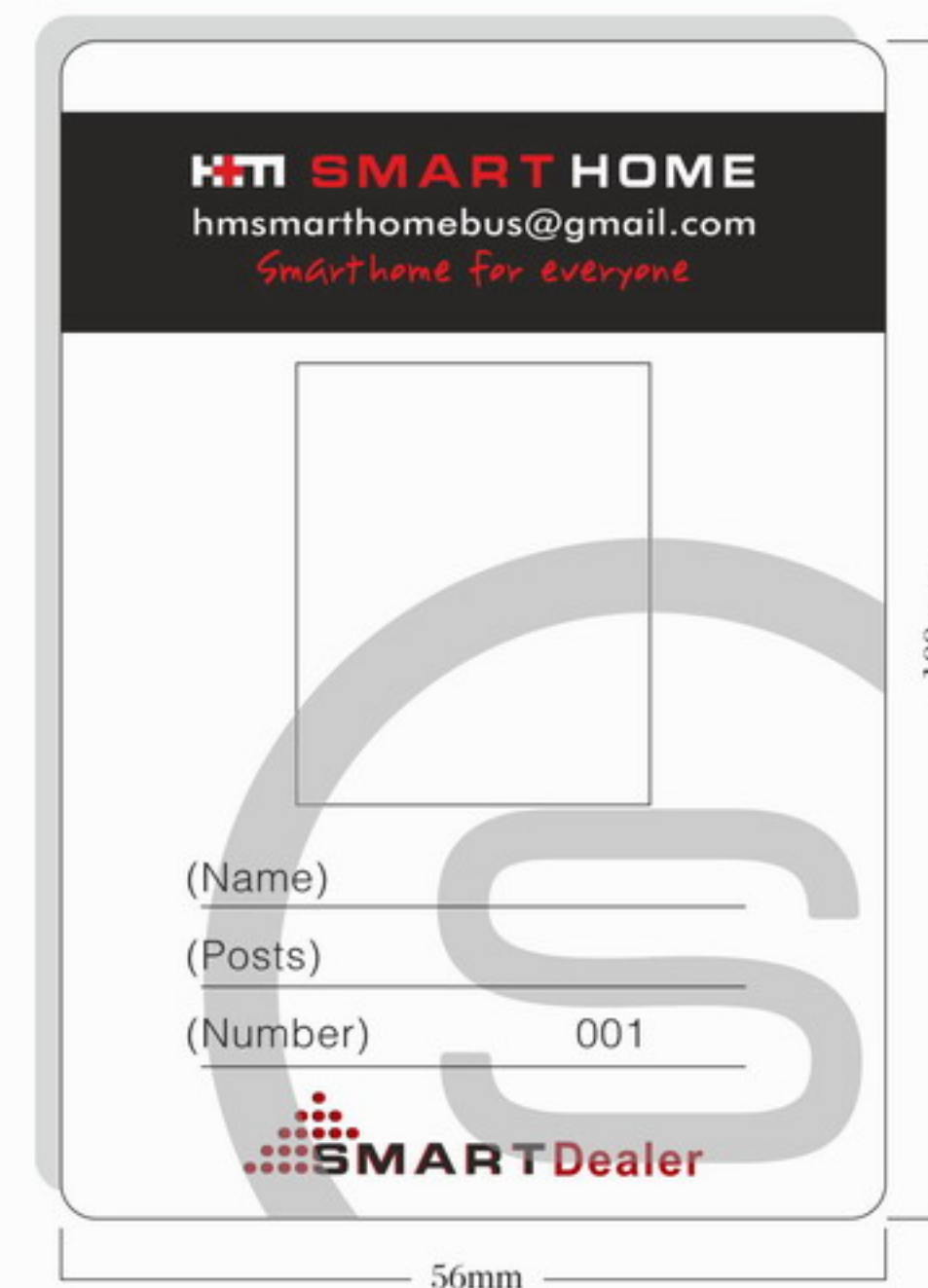


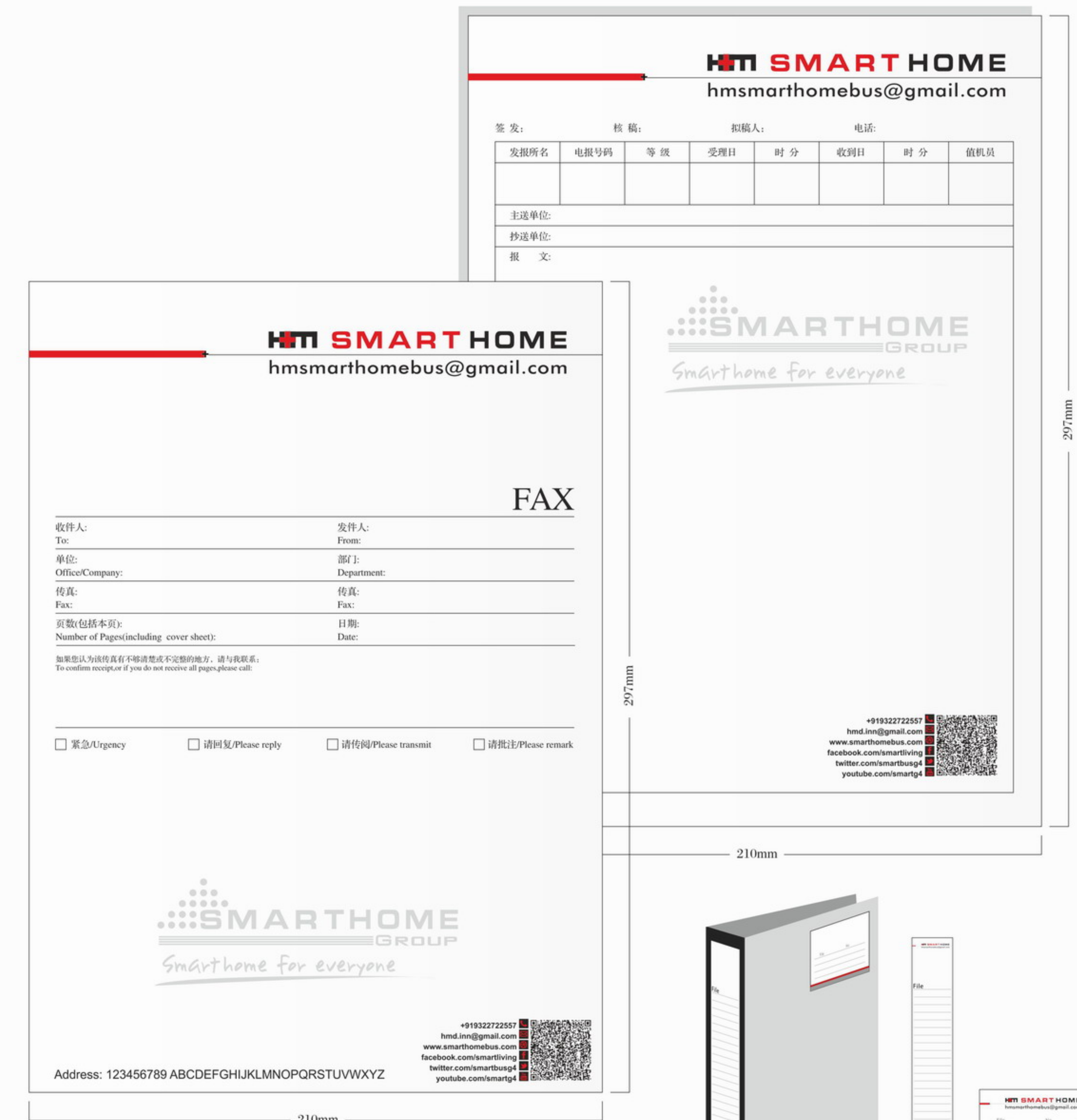
■ M:100 Y:100 K:20 ■ K:100



■ M:100 Y:100 K:20 ■ K:100

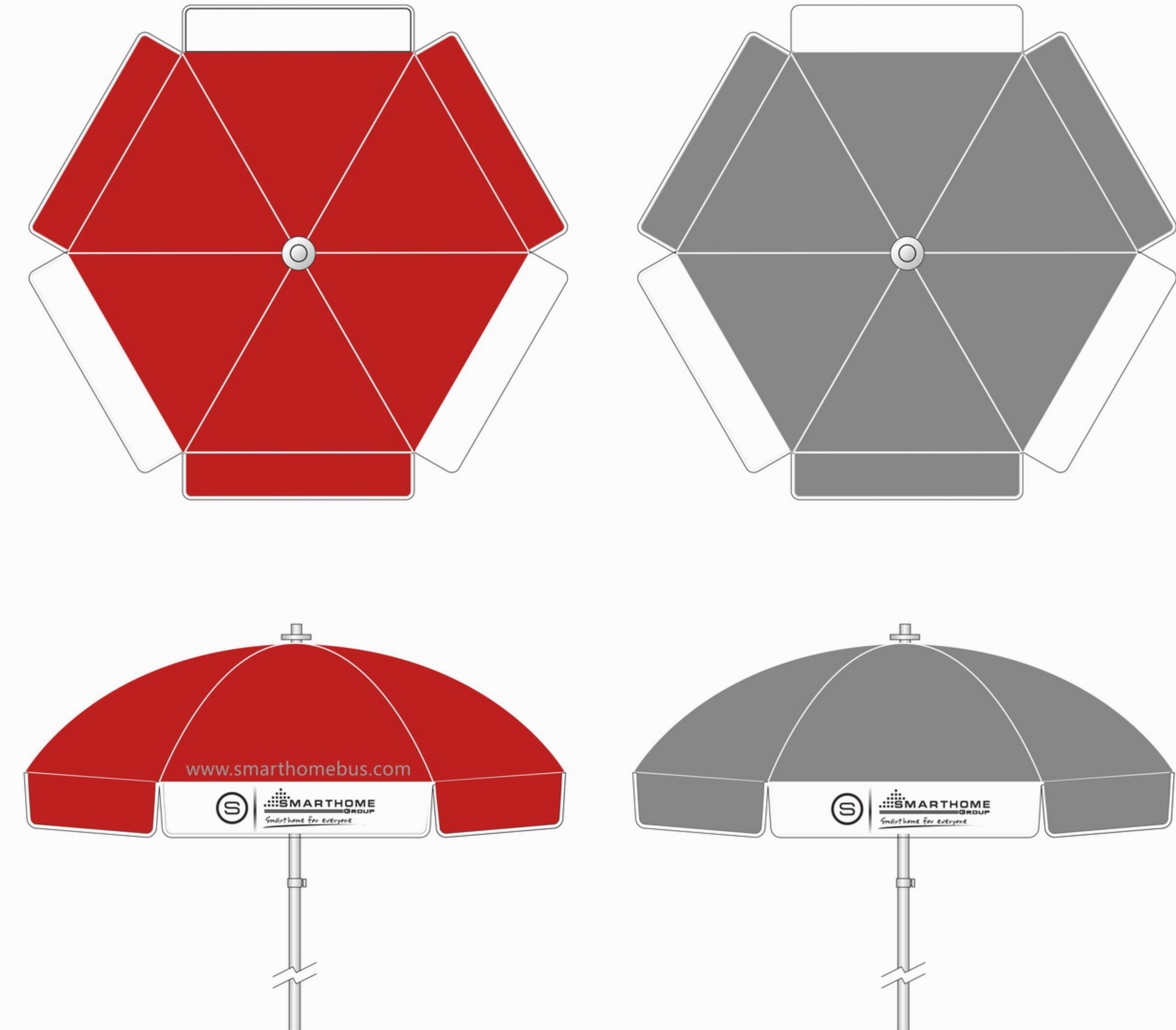




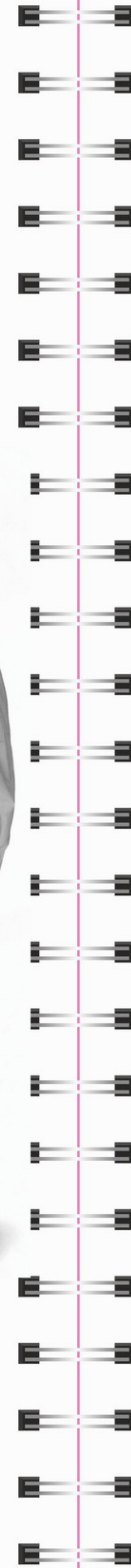














RECEPTION FACADE



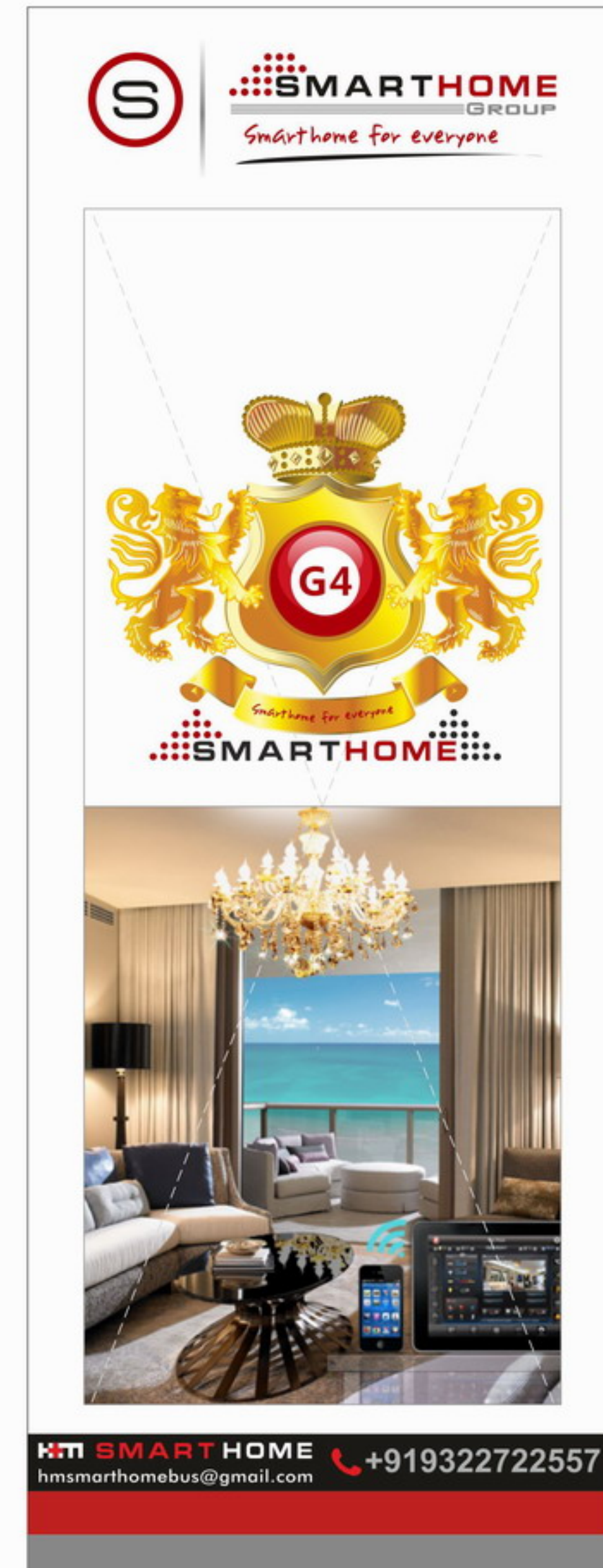
SHOP FACADE



CONFERENCE ROOM



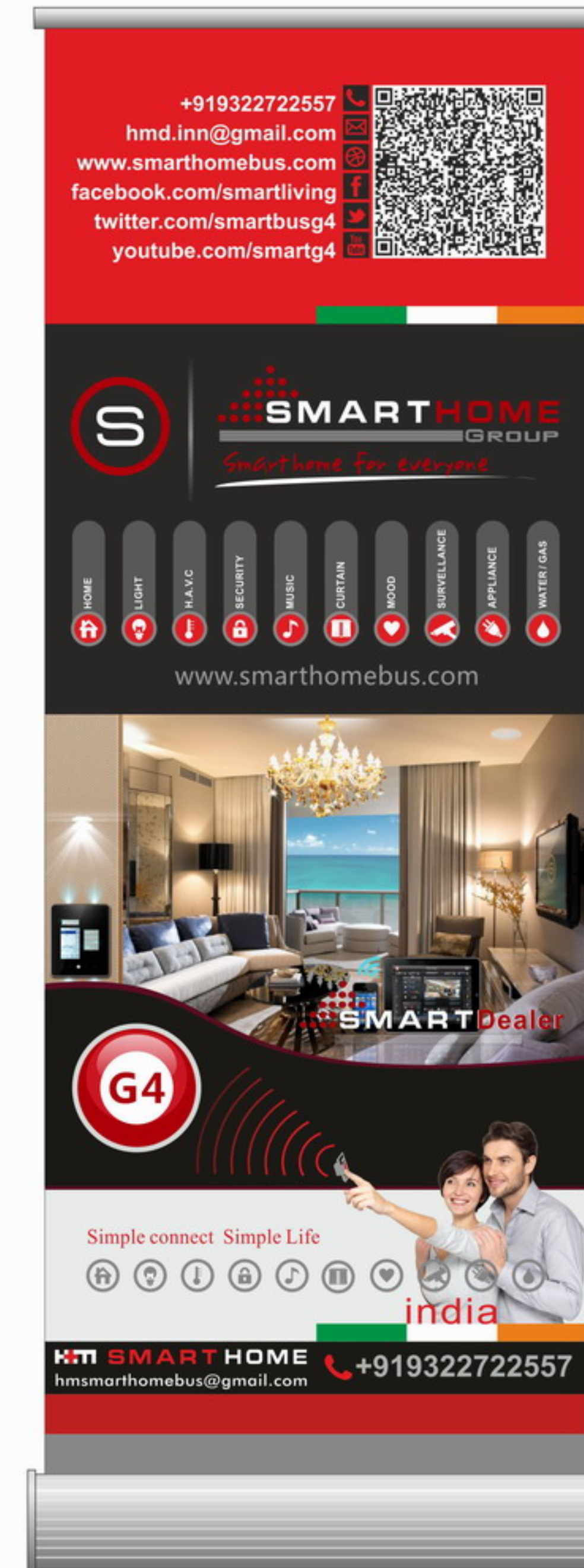
WALL FACADE



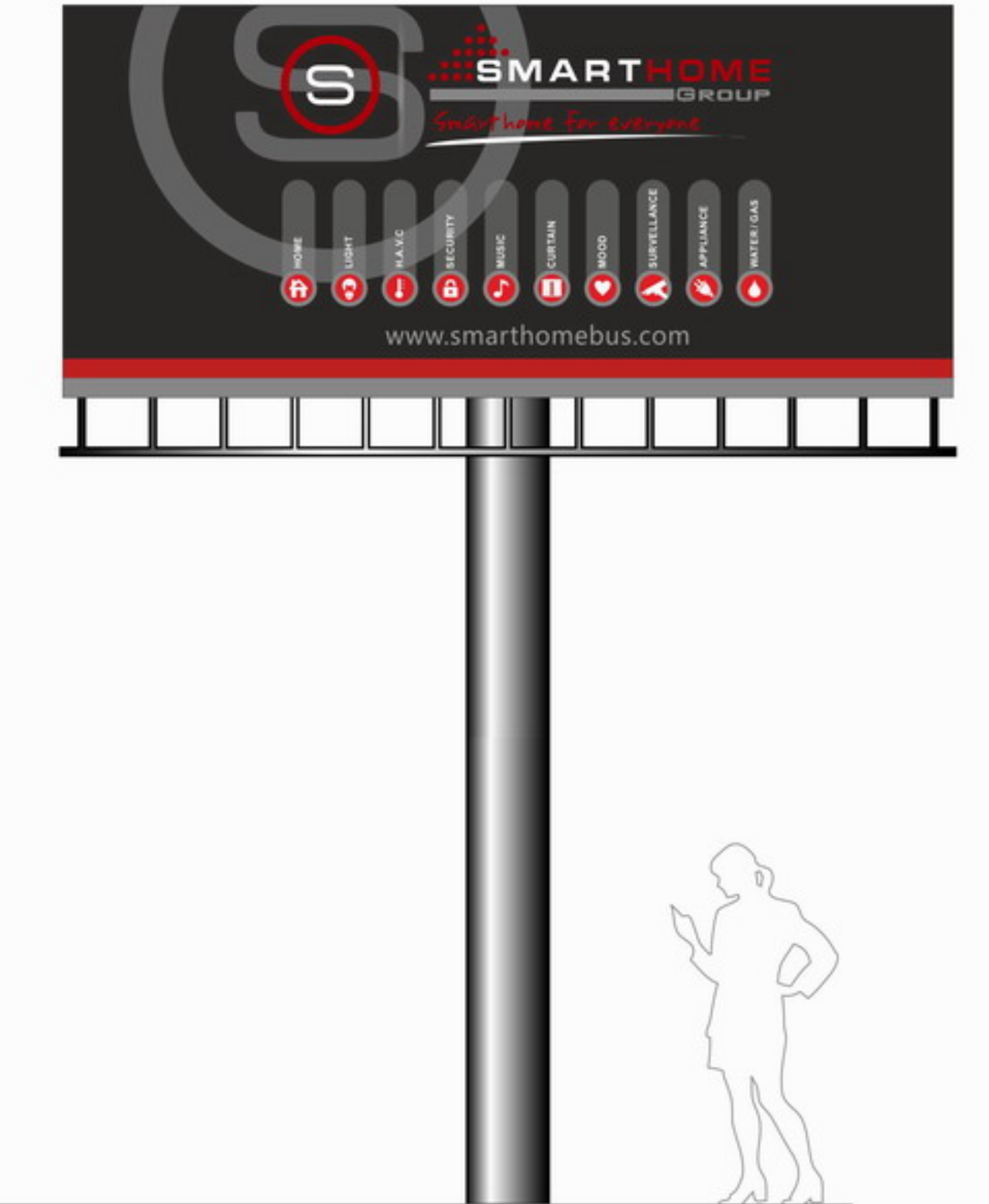
SIZE 800X2100mm



A SIDE



B SIDE

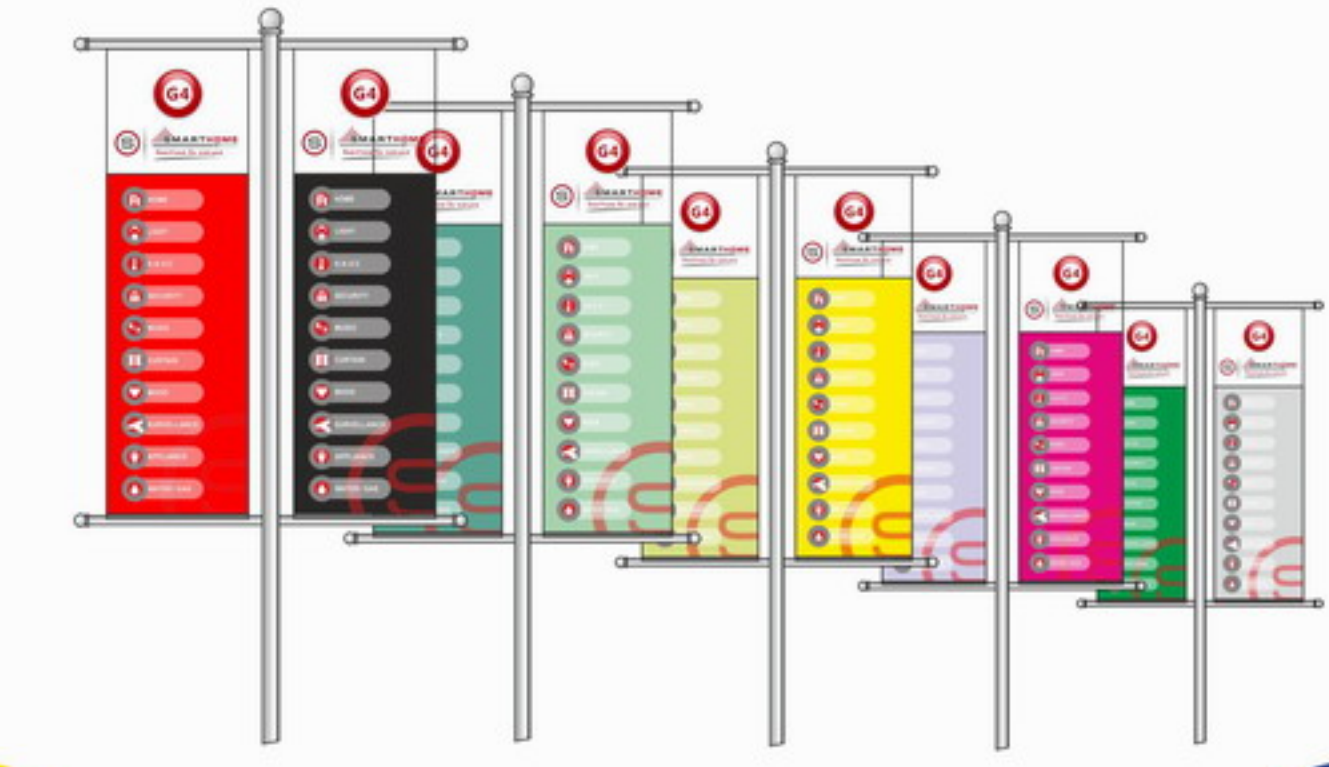
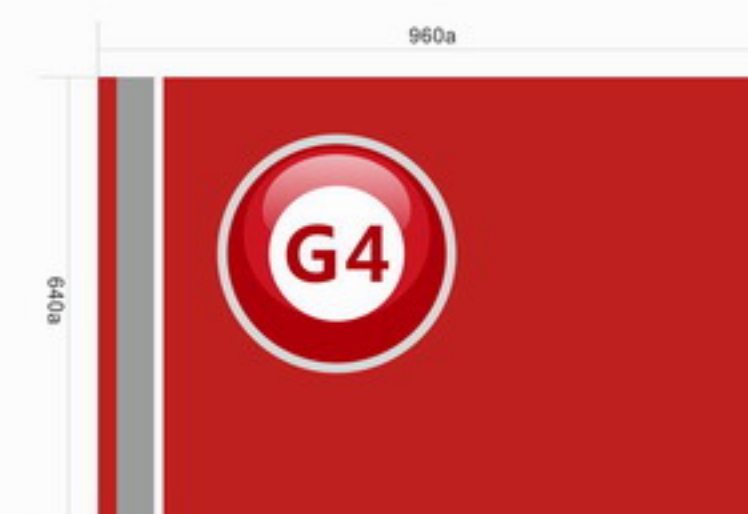
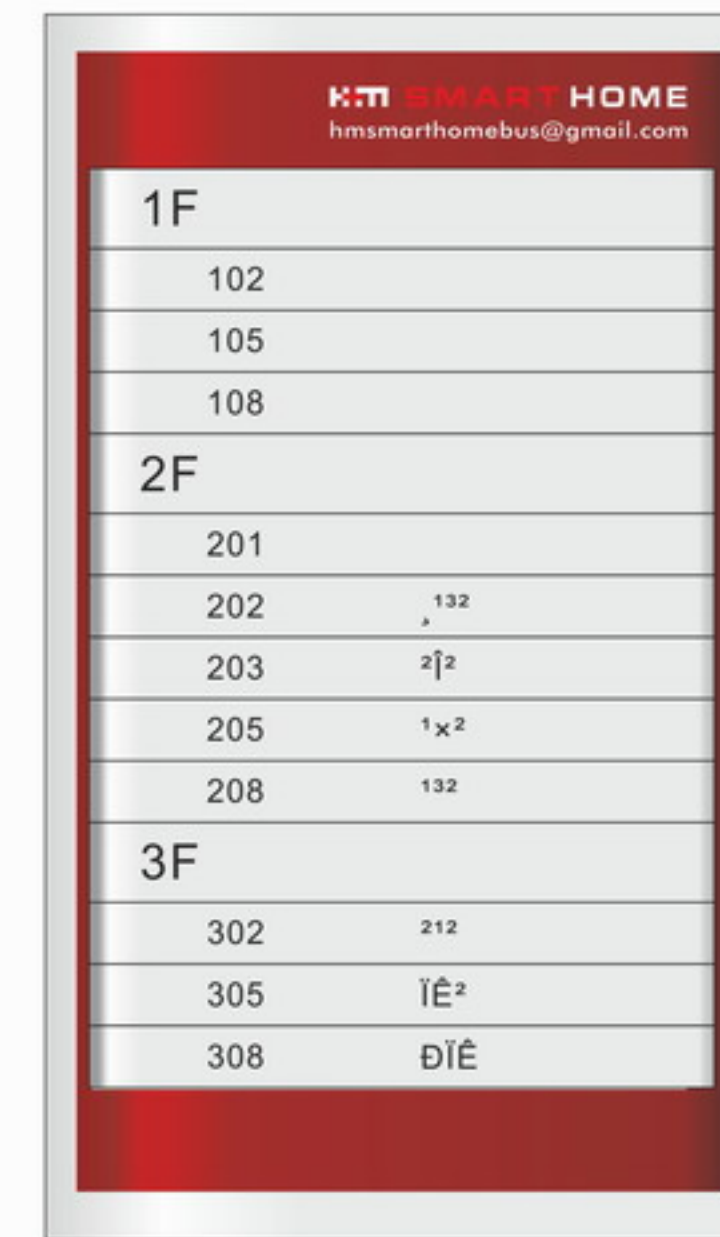
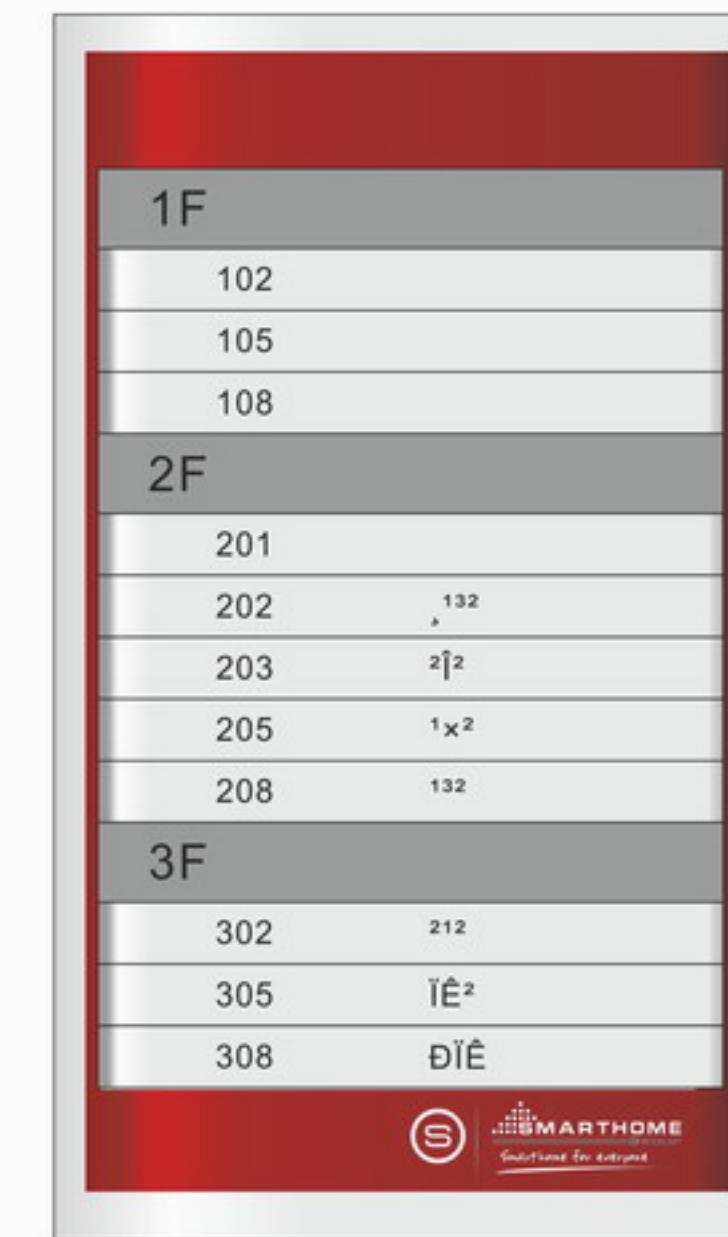


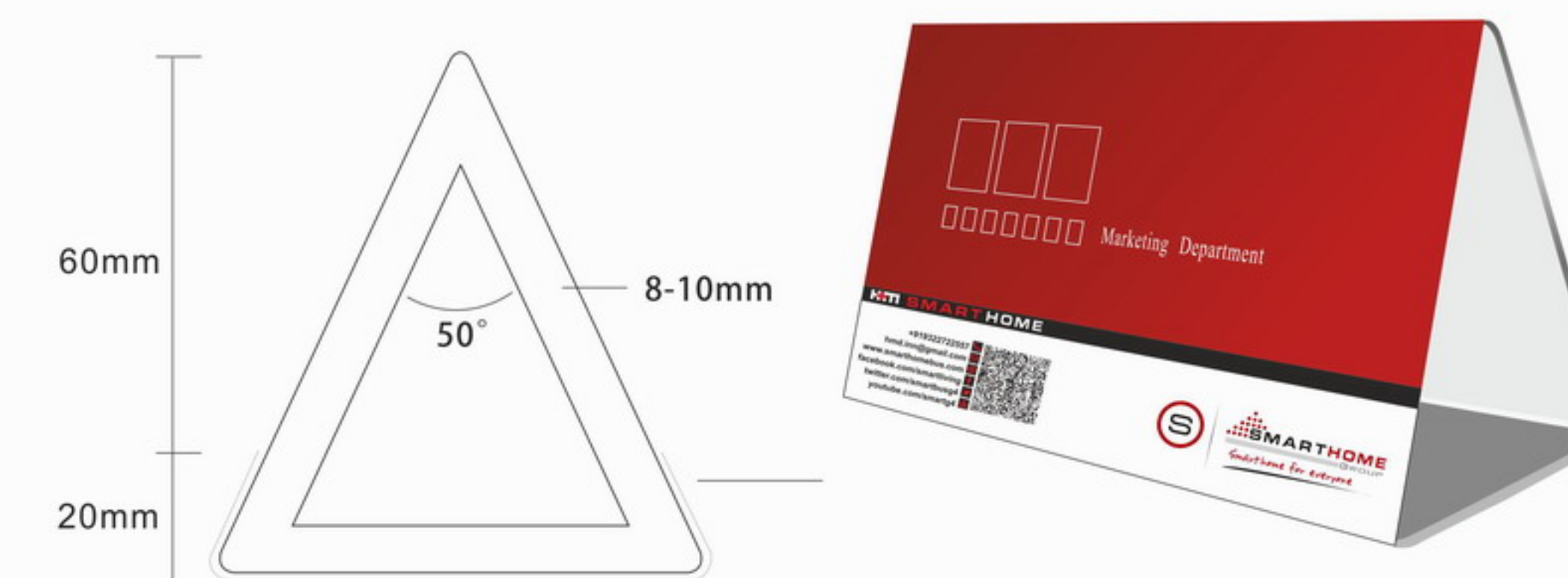


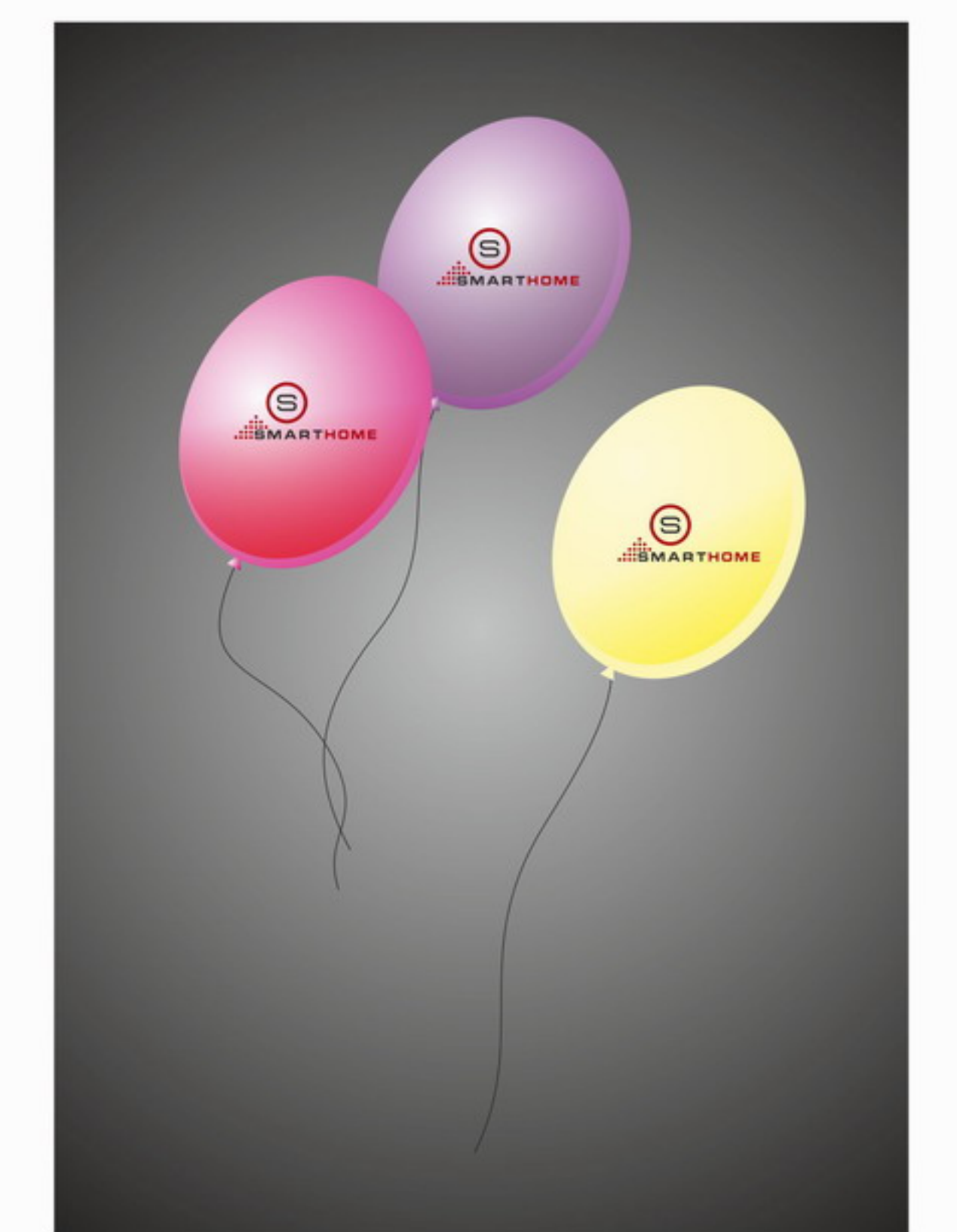
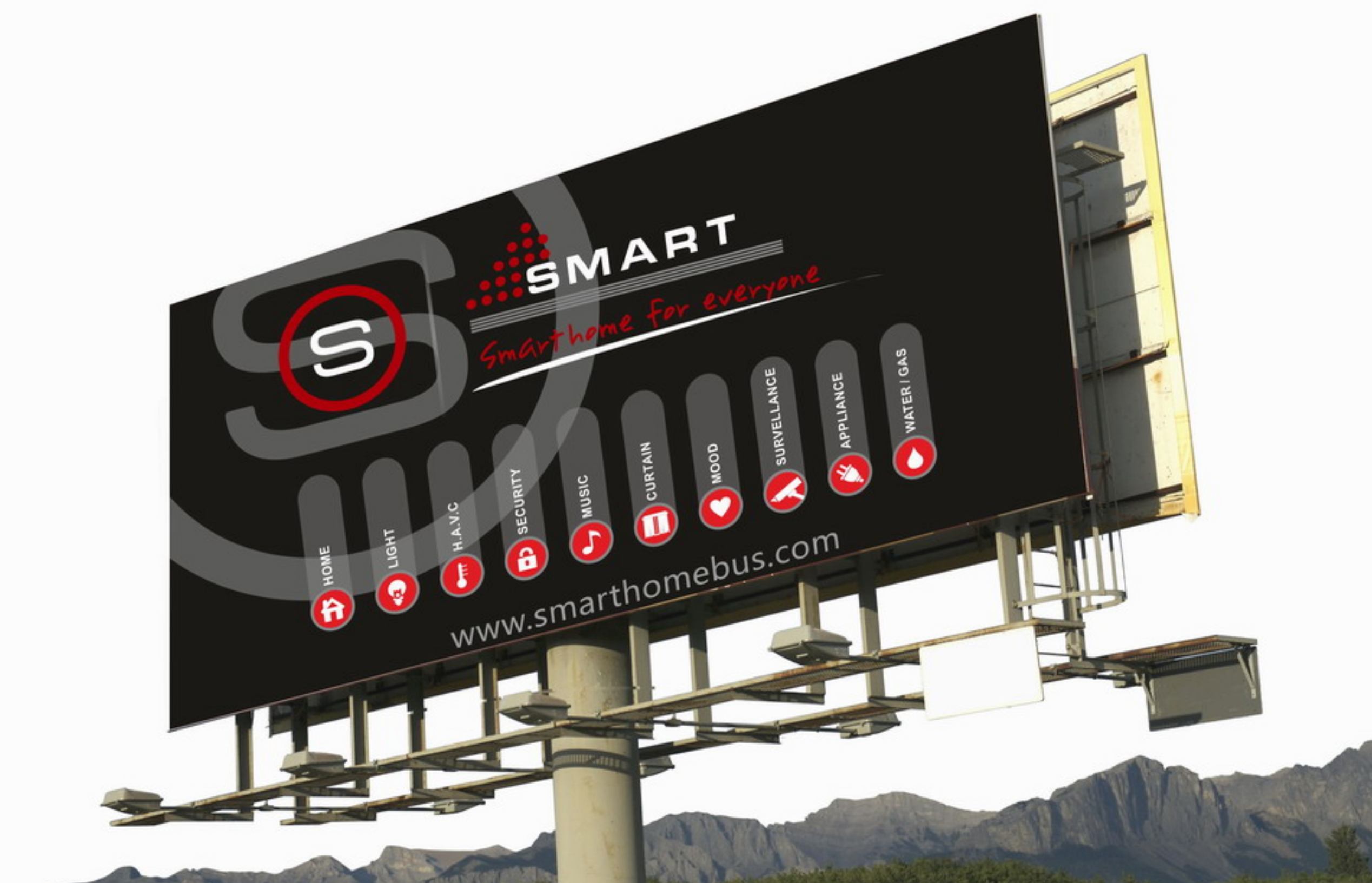
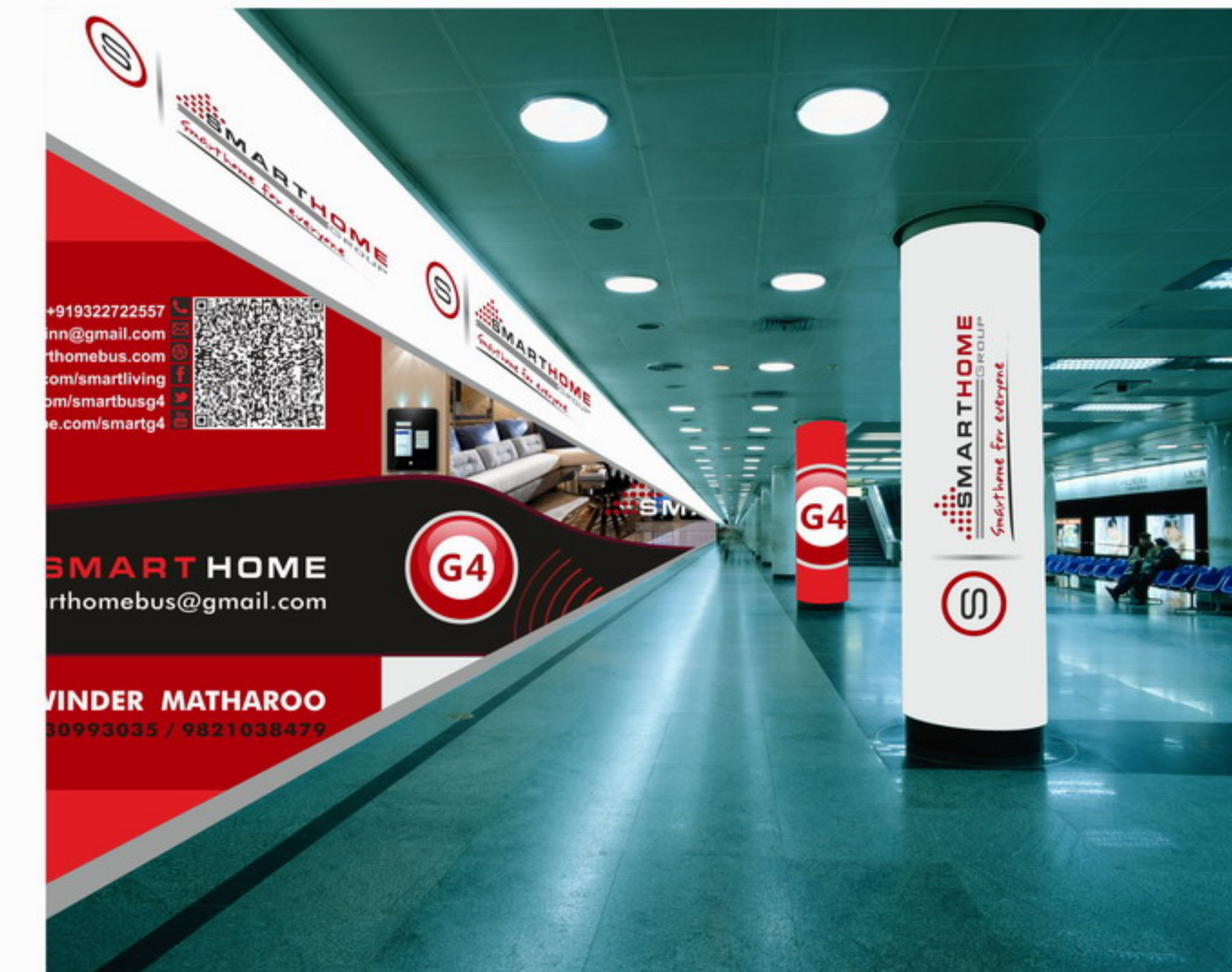
A SIDE B SIDE

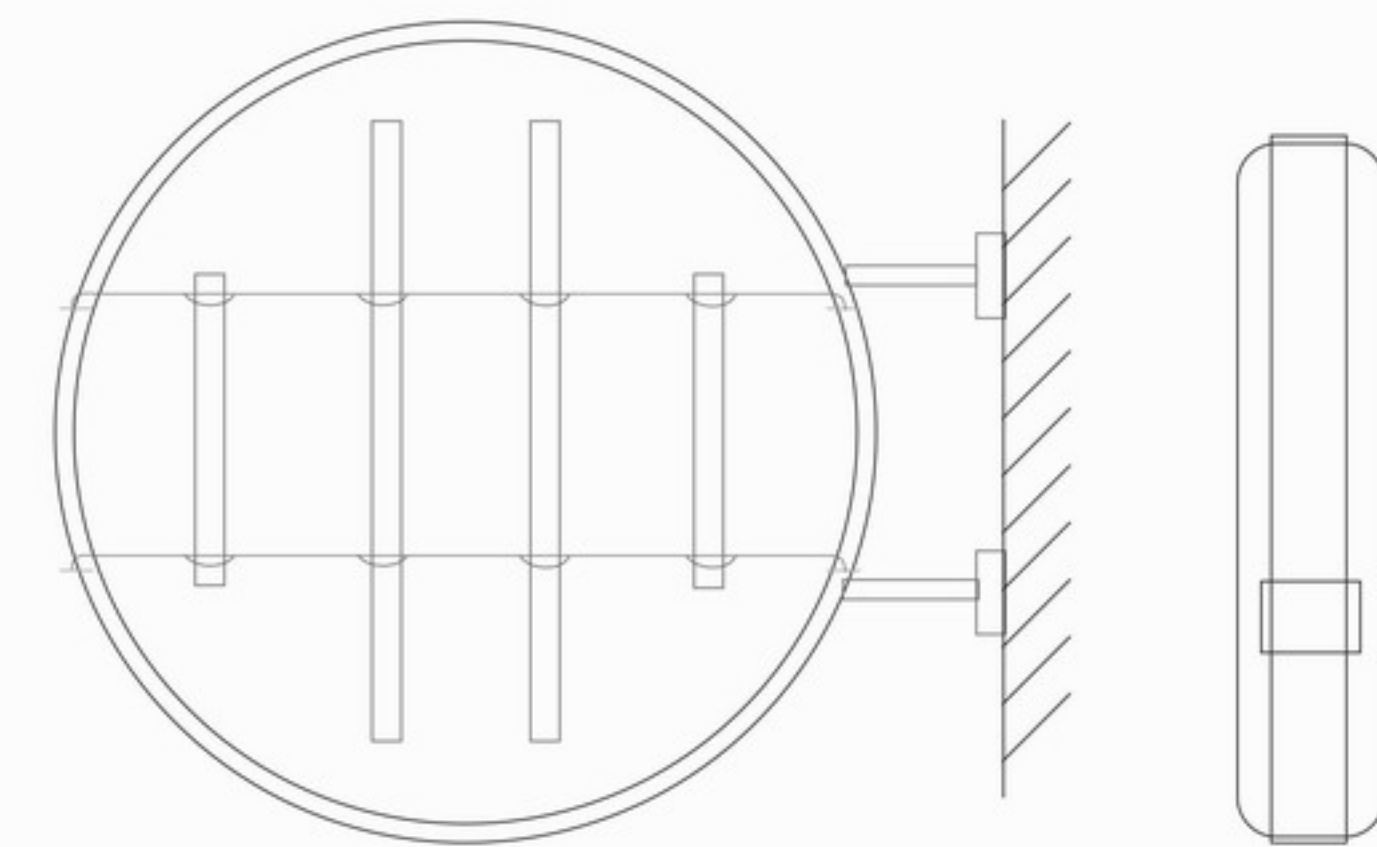


A SIDE B SIDE









glow sign — • Side



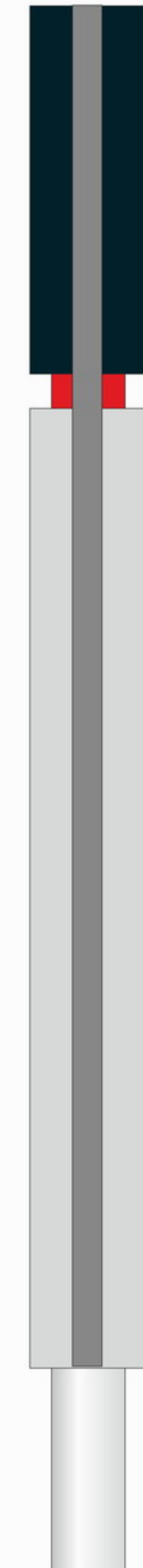
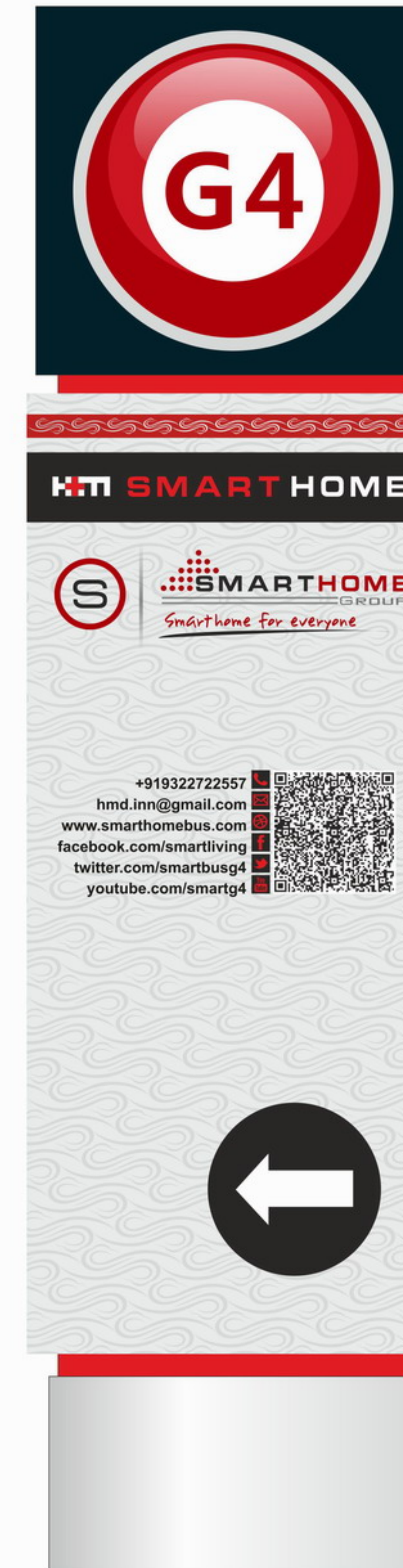
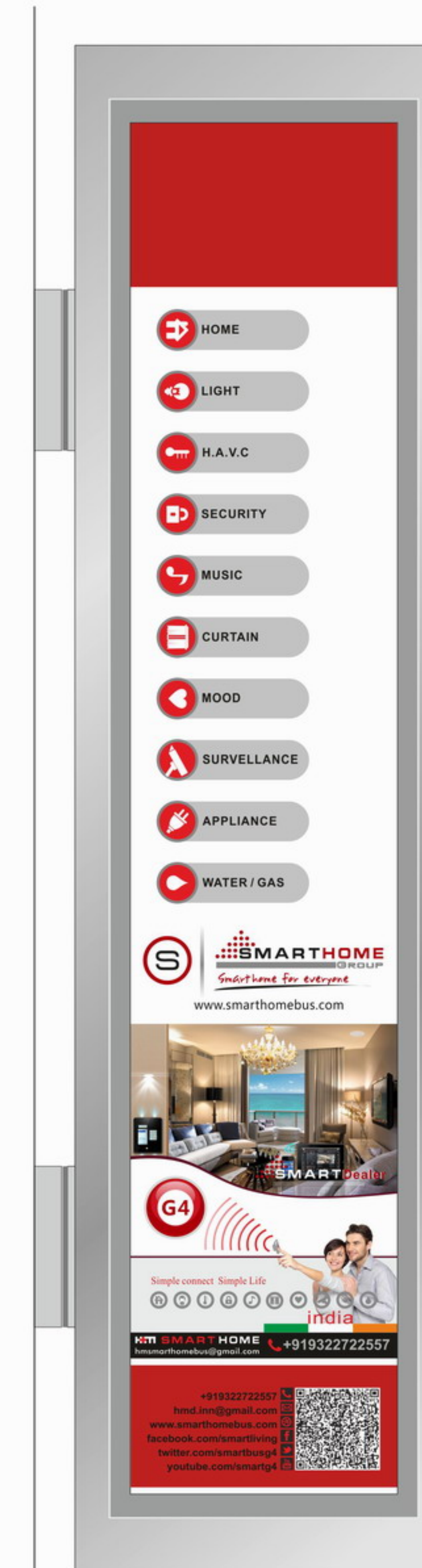
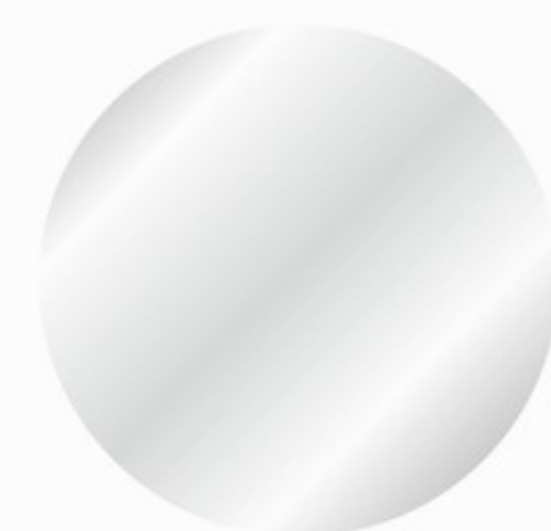
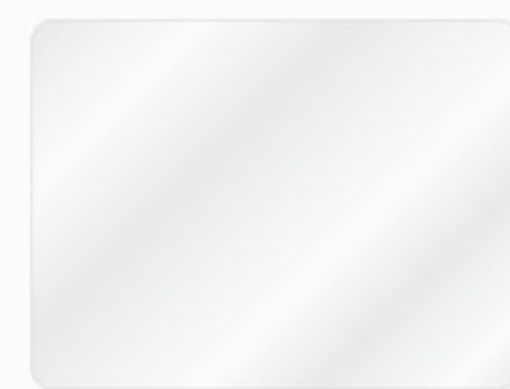
glow sign — • Bside



glow sign — • Side



glow sign — • Bside





THANK YOU